PRIVACY NOTICE

Simonetta Servicios Audiovisuales, located at Calle Guadalupe Zuno 2294, Colonia Americana, in Guadalajara, Jalisco, is responsible for the processing of your personal information.

By virtue of the foregoing, your personal information referred to or delivered by any means shall only be used for the following services: audiovisual production- casting-cinema- video- photo- market studies- events - casting and locations as its means of online sales and other means to promote your image and that of Simonetta Servicios Audiovisuales.

For the purposes stated in this Privacy Notice, we may collect your Personal Information in different manners:

- A).- When you provide them directly to us,
- B).- When you visit our website,
- C).- When we obtain information through other means permitted by the corresponding Law.

We collect your Personal Information directly when you provide it to us by various means, such as when you visit us at our offices, in an audiovisual project or when you fill out the form on our website www.simonetta.mx.

The information that we obtain by these means may be, among others: Full Name, Date of Birth, your Income Amount, Sex, Marital Status, Address, Education, Telephone numbers to contact you (mobile, home or office), Voter card Number and Email.

We inform you that in order to comply with the purposes set forth in this Privacy Notice, sensitive Personal Information will be collected and processed, such as those that refer to your full name, the income amount, your Voter card number or any other that could be considered sensitive in terms of the Federal Law on Protection of Personal Information Held by Private Parties.

We guarantee that your Personal Information shall be treated under the strictest security measures that guarantee its confidentiality.

You have the right to access your Personal Information that we have and the details of its handling, as well as to rectify them if they are inaccurate or incomplete; cancel them when you consider that they are not required for any of the purposes noted in this Privacy Notice, is being used for non-consensual purposes or the contractual relationship has ended, oppose their treatment for specific purposes or, revoke the consent that you have provided us, granted for the processing of your Personal Information, so that we stop using them. The mechanisms that have been implemented for the exercise of said rights are through the presentation of the respective request in our offices or by calling 33 - 31223144

Your request must include the following information:

- 1).- The name of the owner and address or other means to communicate the response to your request;
- 2).- The documents that prove the identity or, where appropriate, the legal representation of the owner;

- 3).- The clear and precise description regarding the Personal Information you seeks to exercise any of the aforementioned rights, and
- 4)-. Any other element or document that facilitates the location of Personal Information. The term to respond to your request will be no more than 5 business days. For more information, please contact Simonetta Audiovisual Services at 33-31223144 or via email veronica@simonetta.mx.

Likewise, it is made known that your personal information may be transferred and processed by people other than this company. In this regard, you authorize your information to be shared solely and exclusively with natural or legal persons related to Simonetta Audiovisual Services, to give personalized follow-up to the projection of your image in different projects.

The information that you provide to social networks and their management will not be our responsibility, so you should review the Privacy Notice in each of them.

We undertake not to transfer your personal information to third parties without your consent, except for the exceptions provided in article 37 of the Federal Law on the Protection of Personal Information Held by Private Parties, as well as to carry out such transfer under the terms established by that Law.

Except in the cases of article 34 of the aforementioned Law, access to your Personal Information or its rectification or cancellation or opposition to its treatment will not proceed in the following cases:

- 1).- When the applicant is not the owner of the Personal Information or the legal representative is not duly accredited for it;
- 2).- When the applicant's Personal Information is not found in its database;
- 3).- When the rights of a third party are injured;
- 4).- When there is a legal impediment or there is a resolution of a competent authority that restricts access to your Personal Information or does not allow its rectification, cancellation, or opposition, and
- 5).- When the rectification, cancellation or opposition has been previously made. The refusal referred to in this article may be partial, in which case the access, rectification, cancellation or opposition required by the owner will be made.

In all of the above cases, the reason for the decision will be informed and the owner or, where appropriate, the legal representative will be informed within the periods established for this purpose, by the same means by which the request was made, accompanying where appropriate the relevant evidence.

We reserve the right to make changes or updates to this Privacy Notice at any time, in order to attend to new legislation, internal policies or new requirements for the provision or offering of our products.

These modifications will be available to the public through the following means:

- A).- Ads visible on our social networks.
- B).- On our website (Privacy Notice section).

If you consider that your right to protection of Personal Information has been injured by any conduct of our employees or our actions or responses or presumes that in the treatment of your Personal Information there is a violation of the provisions of the Federal

Law of Protection of Personal Information Held by Private Parties may file the corresponding complaint or complaint with the Federal Institute for Access to Information. For more information visit www.ifai.org.mx