

PRIVACY NOTICE

Simonetta Servicios Audiovisuales, located in **Guadalajara, Jalisco**, is responsible for the processing of your personal information.

By virtue of the above, your personal data referred to or delivered by any means will only be used for the following services: audiovisual production - casting - cinema - video - photo - market studies - events - casting and locations as your means of online sales and other means to promote your image and that of Simonetta Servicios Audiovisuales.

For the purposes indicated in this Privacy Notice, we may collect your Personal Data in different ways:

A). – When you provide them to us directly

B). – When you visit our website

C). – When we obtain information through other means permitted by the corresponding Law.

We collect your Personal Data directly when you provide it to us by various means, such as when you visit us in our offices, in an audiovisual project or when you fill out the form contained on our website **www.simonetta.mx**.

The data we obtain through these means may be, among others: full name, date of birth, amount of income, sex, marital status, address, Education, phone numbers to contact you (mobile, home or office), INE or official document number and email.

We inform you that, to comply with the purposes set out in this Privacy Notice, sensitive Personal Data will be collected and processed, such as those that refer to your full name, the amount of your income, your INE number or any other that could be considered sensitive. in terms of the **Federal Law on Protection of Personal Data Held by Private Parties**.

We are committed to ensuring that your Personal Data will be treated under the strictest security measures that guarantee its confidentiality.

You have the right to access your Personal Data that we hold and the details of its processing, as well as to rectify it if it is inaccurate or incomplete; cancel them when you consider that they are not required for any of the purposes indicated in this Privacy Notice, they are being used for non-consensual purposes or the contractual relationship has ended, oppose their treatment

for specific purposes or, revoke the consent you have given us. granted for the processing of your Personal Data, so that we stop using them. The mechanisms that have been implemented for the exercise of said rights are through the presentation of the respective request in our offices or by calling 33 – 31223144

Your request must contain the following information:

- 1).- The name of the owner and address or other means to communicate the response to your request;
- 2).- Documents that prove the identity or, where applicable, the legal representation of the owner;
- 3).- The clear and precise description of the Personal Data with respect to which one seeks to exercise any of the aforementioned rights, and
- 4).- Any other element or document that facilitates the location of Personal Data.

The period to respond to your request will be no more than 5 business days.

For more information, please contact Simonetta Servicios Audiovisuales at phone number 33 – 31223144 or via email veronica@simonetta.mx.

Likewise, it is made known to you that your personal data may be transferred and processed by persons other than this company. In this sense, you authorize your information to be shared solely and exclusively with natural or legal persons related to Simonetta Servicios Audiovisuales, to provide personalized monitoring of the projection of your image in different projects.

The information that you provide to social networks and their management will not be our responsibility, so you must review the Privacy Notice of each of them.

We undertake not to transfer your personal information to third parties without your consent, except for the exceptions provided for in article 37 of the **Federal Law on Protection of Personal Data Held by Private Parties**, as well as to carry out this transfer in the terms established by that Law.

Except in the cases of article 34 of the aforementioned Law, access to your Personal Data or its rectification or cancellation or your opposition to its processing will not proceed in the following cases:

1).- When the applicant is not the owner of the Personal Data or the legal representative is not duly accredited to do so;

2).- When the applicant's Personal Data is not found in its database;

3).- When the rights of a third party are violated;

4).- When there is a legal impediment or a resolution from a competent authority that restricts access to your Personal Data or does not allow its rectification, cancellation or opposition, and

5).- When the rectification, cancellation or opposition has been previously made.

The refusal referred to in this article may be partial in which case the access, rectification, cancellation or opposition required by the owner will be carried out.

In all the above cases, the reason for the decision will be informed and the owner or, where appropriate, the legal representative will be communicated within the deadlines established for this purpose, by the same means by which the request was carried out, accompanying, where appropriate, the evidence that is relevant.

We reserve the right to make modifications or updates to this Privacy Notice at any time, to address new legislation, internal policies or new requirements for the provision or offering of our products.

These modifications will be available to the public through the following means:

A). – Ads visible on our social networks.

B). – On our website (Privacy Notice section).

If you consider that your right to protection of Personal Data has been harmed by any conduct of our employees or our actions or responses or you presume that in the processing of your Personal Data there is a violation of the provisions provided for by the Federal Data Protection Law, Personal Data in Possession of Individuals may file the corresponding complaint or report with the Federal Institute of Access to Information. For more information visit www.ifai.org.mx.